

YOUR MAIN ARTICLE HEADING

By: Your Name

Your heading should be written to catch the attention of your reader. You only have a few words to catch the eye of your reader and entice them to look at your article!

The text of your feature article needs to include the following information about *The Lorax* (some of this you may need to invent since it's not specified in the actual story)

- Who is the article about?
- What happened?
- Where did it happen?
- When did it happen?
- Why did it happen?
- How did it happen?

Your first sentence should be written to grab the attention of the reader so they'll want to continue to read the rest of your article.

Another thing to keep in mind is that feature articles are supposed to be fair and impartial. They report the facts of what happened but don't show bias. For example, you, as a person might be upset by what the Once-ler did to the Truffula Trees and the environment but your article should not reflect that you are upset by this. Instead your article should report the facts of what happened.



Include a picture or two to add interest to your article. Make sure you have the text wrap around the picture .

If you want to use actual quotes, you may but make sure that you are quoting exactly. Review the text of *The Lorax* for any "quotes" you want to use. It is often effective to use a quote pulled out of your article in a box to draw attention to a part of your article or a quote in your article to grab your reader's attention.

*But those trees! Those trees!
Those Truffula Trees!*

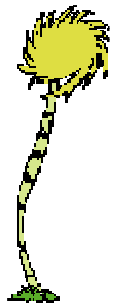
Make sure that your article is complete and addresses all of the questions posted in the list at the left.

LETTER TO THE EDITOR

By: The Lorax

The Lorax said that he spoke for the trees. This section of your newspaper should be a letter to the editor from The Lorax speaking for the trees and all the others affected by the Once-ler and the Thneeds.

Letters to the editor do not have to be fair and impartial. In fact, they most always have a specific point of view and the best ones use persuasive language to try to convince people of their point of view. Keep this in mind when writing the letter.



Create an ad for a Thneed and include it in your newspaper. Use appropriate tools to make the ad visually appealing and something that will catch the eye of any intended buyers.